

MARKETING/COMMUNICATIONS INTERNSHIP
WORKFORCE INVESTMENT NETWORK
APRIL 2009

Work with the Workforce Communications Team on projects that could include:

- Project team support on development of collateral materials that market business incentives and related services
- Project team support for development of the Board's annual corporate report publication
- Development and dissemination of messages that communicate return on investment of federal Recovery Act and related grant funds
- Assistance with maintenance of the Network's Web Site; with its internal and external WIKI sites; and with social networking and other media venues
- General communications with staff, partners, customers and stakeholders on products, services and events of note

2009 Internships:

Spring Internship: April - June

Summer Internship: June - September

Fall Internship: September - December

For more information about the selection process, requirements, benefits, and the Workforce Investment Network, view details Network's Internship Program overview sheet at www.pacificgatewayworkforce.com

